Polished BUSINESS PODCAST SEASON 2



20 Questions GUEST

Business Services & Support Experts

Accountants, Solicitors, Bookkeepers/BAS Agents, Coaches, HR, Social Media, Web Designers, IT Providers
— those who regularly support businesses!

1. What do you love about your work?
2. What is a misconception/stereotype/common nervousness about your industry? What would you like to say to set the record straight?
3. Can you share a story/example (omitting names/identifying details) of a situation where your services specifically saved or supported a business?
4. If a business owner is looking for someone in your profession, what should they look for/ask/require when engaging, to help identify whether that expert is the right fit for them?
5. What's are you looking forward to or paying attention to in relation to your industry in the next 12 months?

BONUS SIGN OFF TIPS:
What are three things — or more! — listeners can do right now, or pieces of actionable advice they can take away?

Your answers will help give clarity, confidence, & direction to new & growing businesses!

Business Owners Across All Industries

Retail, hospitality, trades, mechanics, beauty, photography, creatives, wellness, and more
— if you run a business, your lived experience is valuable!

BUSINESS

1. What was your biggest challenge in the first year of your business, and how did you overcome it?
2. Clients: Gaining, communicating, and getting paid: what's your best strategy?

BOSS

3. What has surprised you about being a boss - good or bad?
4. Employees: Onboarding, communicating, keeping, terminating: what's your best piece of advice?

BOOKS

5. What accounting software do you use — and what do you like (or not like) about it?
6. What was the biggest surprise with BAS (GST/BAS/PayG/Income Tax Instalments) when you first started out?
7. Do you have a bookkeeping or admin tip, trick, or tool that has really helped you?

FUTURE

8. If you were starting again, what would you do differently in your first week/month of business?
9. What are you looking forward to in the next year of business?
10. Is there anything else you'd like to share with new business owners or those reviewing their current business?

Your insights will help others avoid common pitfalls, create confidence, & provide community & understanding!

Conditions:
- Guests must have & maintain a positive business ethos & customer service standards.
- All advice/info shared must be true. The guest accepts full liability for their words and actions.
- Polished Business reserves the right to choose who will be the best fit for our podcasts.
- Any time prior, during, or post our podcast, you & Polished reserve the right to cancel the podcast and/or remove all video/tagging at either of our written requests - actioned within 5 business days of request.
-Guests & Polished commit to using the clips & recording in positive & respectful manners.
-Polished podcasts are to inform in a relatable & positive tonality - ie not salesy & absolutely have fun!

Don't memorise, But make notes!